

**RAISING FUNDS TO PROVIDE
MENTAL HEALTH SERVICES
IN THE FIGHT AGAINST SUICIDE
IN CRESTED BUTTE**

WHY IS THIS IMPORTANT?

The **10TH**-leading **CAUSE OF DEATH** in the United States is by **SUICIDE**.

SUICIDE RANKS as the:

- **2ND** leading cause of death for ages 10–34
- **4TH** leading cause of death for ages 35–54

90% of those who died by suicide had a **DIAGNOSABLE** mental health **CONDITION** at the time of their death.

The **COLORADO SUICIDE RATE** is nearly 1-1/2 times **GREATER THAN** the **NATIONAL RATE**.



This is our community and we all have a stake in building a healthy community for all.

Your support can save a life!



SPONSORSHIP PACKAGES

TREK FOR LIFE

**PEDAL YOUR
BUTTE-OFF!™**

Trek for Life and Pedal Your Butte-Off!™ offer strategic and innovative partnerships businesses and individuals that share our vision of a better world for people affected by mental illness and efforts to prevent suicide.

Trek for Life and Pedal Your Butte-Off!™ are fundraising events that raise awareness of and lead the fight against suicide, works to eliminate the stigma associated with mental health illness, stimulate a dialog through community education, provide mental health services for those who are underinsured, and spark new research that will provide a better understanding of the complex factors behind the high rates of suicide and mental illness among those living in high altitude communities.

PRESENTING SPONSOR \$5,000

- Admission of one team of 4 to Pedal Your Butte-Off! including 4 t-shirts and balloons
- Organization banner placement at Pedal Your Butte-Off!
- Large logo as Presenting Sponsor on Gunnison Valley Health's website Foundation page and Trek for Life/ Pedal Your Butte-Off! website with a click through to organizations website.
- Thank you acknowledgment as Presenting Sponsor on Gunnison Valley Health bi-monthly email distribution to 1,600 individuals
- Five posts on social media including Gunnison Valley Health's Facebook page and shared with other local pages
- Recognized as a Presenting Sponsor in the media release/ads prior to and after the event
- Verbal recognition as a Presenting Sponsor and thanked at the event.
- Large logo placement on the Pedal Your Butte-Off! event banner
- Large logo placement on event poster distributed in Gunnison and Crested Butte
- Large Company logo on event t-shirt

GUIDE SPONSOR \$2,500-\$4,999

- Admission of 2 participants in Pedal Your Butte-Off! including 2 t-shirts and balloons
- Medium logo as Guide Sponsor on Gunnison Valley Health's website Foundation page and Trek for Life/Peddle Your Butte-Off! page with a click through to organizations website.
- Thank you acknowledgment as Guide Sponsor on Gunnison Valley Health bi-monthly email distribution to 1,600 individuals
- Three posts on social media including Gunnison Valley Health's Facebook page and shared with other local pages
- Recognized as a Guide Sponsor in the media release/ads prior to and after the event
- Verbal recognition as a Guide Sponsor and thanked at the event.
- Medium logo placement on the Pedal Your Butte Off! event banner
- Medium logo placement on both event posters distributed in Gunnison and Crested Butte
- Medium Company logo on event t-shirt

ADVENTURER SPONSOR \$1,000-\$2,499

- Small logo as Adventurer Sponsor on Gunnison Valley Health's website Foundation page and Trek for Life/Peddle Your Butte-Off! page with a click through to organizations website.
- Thank you acknowledgment as Adventurer Sponsor on Gunnison Valley Health bi-monthly email distribution to 1,600 individuals
- Two posts on social media including Gunnison Valley Health's Facebook page and shared with other local pages
- Recognized as a Adventurer Sponsor in the media release/ads prior to and after the event
- Verbal recognition as an Adventurer Sponsor and thanked at the event.
- Small logo placement on the Pedal Your Butte-Off! event banner
- Small logo placement on both event posters distributed in Gunnison and Crested Butte
- Small Company logo on event t-shirt

EXPLORER SPONSOR \$500-\$999

- Listing as Explorer Sponsor on Gunnison Valley Health's website Foundation page and Trek for Life/Peddle Your Butte-Off! page with a click through to organizations website.
- Thank you acknowledgment as Explorer Sponsor on Gunnison Valley Health bi-monthly email distribution to 1,600 individuals
- Recognized as a Explorer Sponsor in the media release/ads prior to and after the event
- Verbal recognition as a Explorer Sponsor and thanked at the event.
- Business listing on the Pedal Your Butte-Off! event banner
- Business listing on both event posters distributed in Gunnison and Crested Butte
- Business listing on event t-shirt

